

MEDIA COVERAGE

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Wirelessly upgraded Edgeley Park

The Guinness Premiership club, Sale Sharks, has partnered with IT provider Airangel to supply branded internet portals and Wi-Fi throughout its conference facilities at its Edgeley Park Stadium and Cheshire Conference Centre.

All meeting rooms, conference space and bars are now Wi-Fi enabled, with visitors able to log on to the Wi-Fi portal through an outdoor access point solution.

Commercial director at Sale Sharks, Nathan Bombrys, says: “Wi-Fi provision is one of the key deciding factors for businesses when choosing meeting space, so having a fast, reliable connection is particularly important. The solution not only enables remote working for our guests but also provides opportunities for us to create additional content for supporters to enhance their game day experience.”

Sales director of Airangel, Dean Wilkinson, says they have seen a surge in enquiries from sports clubs. “Using ground space for meetings and events can prove lucrative and Wi-Fi is an essential facility that businesses require,” he adds.